

# GSCA Benefits

## Member & Community Identity

- Identity as upholding a code of ethics
- Member seal to display at office or on vehicles
- Listing and exposure in over 15,000 Directories annually
- Publicity in monthly newsletter “The Bulletin”
- Publicity in area media
- Networking at 12+ meetings/events
- Exposure via Association involvement in community and public affairs
- Exposure via Association presence at trade shows

## Personal Growth

- Fellowship among membership
- Family oriented event: Family outings, Holiday parade participation
- Social Events: Holiday Dance, Installation Dinner, Golf Tournament

## Professional Development

- Leadership Opportunities
- Peer Networking
- Educational Speakers and demonstrations at monthly meetings
- Educational articles in Bulletins
- Updates on local laws and regulations

## Financial Gains

- Networking leads to customers
- Extending advertising (all of the benefits listed under member identity)
- Inexpensive advertising and sponsorship opportunities

## Community Service

- Holiday Parade: build float bringing Santa Claus to town
- Scholarship awards
- Service on town government and other civic boards, committees and task forces